

# EVERHART MUSEUM

NATURAL HISTORY, SCIENCE & ART

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For Immediate Release

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Press Photographs are Available Upon Request

## The Everhart Rocks on November 8th!

**Scranton – October 15, 2008:** The Everhart Museum invites you and your friends to join us on Saturday, November 8, 2008 beginning at 6:00 pm when **The Everhart Rocks**, a benefit preview featuring the Museum's new exhibition ***The Beatles: Photographs by Harry Benson*** and the grand unveiling of the new **Rocks & Minerals Gallery**.

***The Beatles: Photographs by Harry Benson*** takes us back to a time when four cheeky lads from Liverpool forever changed popular music. Nearly 45 years after the Beatles began the British invasion with their historic Feb. 9, 1964 appearance on "The Ed Sullivan Show," the music world still stands in awe of their impact, and more importantly, their sound. This special exhibition celebrates what many consider to be the most influential event not only in rock 'n' roll history, but for American society as well. The exhibition features classic rock-and-roll photographs by Scottish-born photojournalist, Harry Benson and is complemented by vintage Beatles memorabilia on loan from the Newseum in Washington, DC. Harry Benson will be signing copies of his books which will be available for purchase the night of the event. The exhibit is funded in part by Penn Security Bank & Trust Co. with media sponsorship by Cool 92 FM.

**The Rocks & Minerals Gallery** reinterprets and presents a new and improved version of the "Rocks Room," a well-known and beloved exhibit that was retired decades ago. Created in the 1950s, the original "Rocks Room" was a small closet gallery featuring "glow-in-the-dark" rocks. It was a must-see experience for children from throughout Northeast Pennsylvania who visited during the 1960s and 1970s, and remained the most popular element of the Museum into the 1980s. The reopening of this permanent gallery cements the Everhart Museum's commitment to featuring more of its natural sciences collection and awakening the wonder and magic of museums in the child still found in all of us. The Rocks & Minerals Gallery is funded in part by Pagnotti Enterprises, Inc. & Lackawanna Insurance Group.

The evening promises great food, drink and an opportunity to preview two fabulous exhibits. This special benefit preview is limited to 200 people and reservations must be prepaid by credit card or check made out to "Everhart Museum." Admission is \$30/person and participants must be 21 or older to attend. RSVP by November 3rd by calling the Everhart at 570-346-7186 or email [general.information@everhart-museum.org](mailto:general.information@everhart-museum.org).

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**About the Everhart Museum:** Founded in 1908, the Everhart Museum of Natural History, Science & Art is the largest general museum in Northeastern Pennsylvania. The Everhart Museum, located in Nay Aug Park in Scranton, is a not-for-profit institution dedicated to the collection, care and display of a diverse array of artifacts, including natural history, science and fine arts. Through our exhibits and programs, the Everhart Museum has become an invaluable regional resource for educational and cultural opportunities. General support for the museum is received from the Lackawanna County Office of Education & Culture, the Pennsylvania Council on the Arts, and the City of Scranton. For more information on the museum visit our website at [www.everhart-museum.org](http://www.everhart-museum.org) or contact us at 570-346-7186.